

IMAGINING NEW FUTURES TOGETHER – FAQ'S

Who can apply?

- Individuals from a variety of communities within rural Scotland and rural Wales who are keen to develop community-led tourism.
- We encourage a wide mix of individuals from each community to participate to ensure the whole community voice is heard.

What is expected of me by taking part on this programme?

- That you will come prepared to share your aspirations for tourism in your community through participation and learning with your fellow participants.
- That you will be prepared to share and learn from each other, but also to have fun along the way and make some great new connections.
- That you are able to commit your time to the sessions in the schedule.

What exactly will I be committing to?

You can choose how much time you can and are willing to invest but we would encourage you to join for the first stage before deciding how much you would like to continue contributing.

Stage 1 – 'Visioning the Future' - Bringing the whole community together

- There will be 3 x 2 hour facilitated sessions scheduled to take place throughout May, June and July, at dates and times that will be convenient to you.
- The first session is all about getting to know you and your community, the chance for you to meet each other and your facilitator and find out more about the following stages
- Over the next two sessions, you will explore what visioning is and draw out ideas from as many voices from your community as possible.
- If you can only commit to these first few sessions that is okay but we are keen that there is a good level of representation from each community to continue to move forward to the following stages.

Stage 2 – Explore and Develop a Shared Vision for your Community

- After the summer break, there will be opportunities to hear from other communities who have embarked upon similar journeys – this may help shape your thinking on the visions for your community and will be open to anyone to attend
- During November and December, a further 4 x 2 hour sessions will take place for your group to define and develop further a shared community vision for tourism in your place

Stage 3 – Enabling your community to achieve the vision

- From January 2023, 2 individuals from each community will be invited to continue by participating in a multi-day leadership programme to support your community visions to be achieved. Your group will decide together on who is best placed to participate due to the additional time commitment required

Stage 4 – Community sharing and next steps

- In April 2023, following completion of the leadership programme, everyone who was involved from Day 1 will be invited to reconnect with each other, to share all of the learning and agree

on next steps for your community. There will be an opportunity to access a small pot of funding to support your continued community of practice.

Do I have to be a part of a community or tourism organisation to apply?

- No, as long as you are enthusiastic about developing community-led tourism and willing to share your visions for your community, you can apply.

I don't know what my circumstances will be in the short to medium term, can I still apply?

- We understand that these are unpredictable and challenging times and that uncertainty across the sector is common. If you feel that attendance on this programme will enhance your community, we would welcome you to apply.

Will I only participate with my group throughout the programme?

- There will be a number of opportunities for you to mix with the other groups as we are keen to share experiences of attendees as much as possible across different communities. The leadership programmes will have a mix of Scottish and Welsh communities.

Will the people delivering this programme understand the community and tourism sector?

- Yes, we have a range of facilitators who have an understanding of the tourism sector and we are also engaging community leaders and representatives as guest speakers, as well as input from a tourism expert.

Will these sessions be in the room or online?

- While some elements will be delivered online to allow wider participation, we want to bring people together within the community, so we anticipate some sessions being in the room where possible.

Further Information

- If you would like to find out more, come to our information session on 27 April. [Click here to book your space.](#)