



IMAGINING NEW FUTURES TOGETHER

VISION > CONNECT > LEAD > BUILD

SCOTLAND | STARTS MAY 2022 | INFO SESSION 27 APRIL

- Share your dreams for the future of your community and the role of tourism in it
- Turn your visions into actions
- Connect with other rural communities across Scotland and Wales
- Develop key leadership skills to effect change and bring people with you
- Enhance your community networks, toolkits and resources

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PROGRAMME OVERVIEW

Do you dream of change and creating a new vision for the future of your place that welcomes visitors and tourists?

Explore how you can do this, alongside other members of your community, through a series of facilitated visioning sessions, community learning and the opportunity to continue on a leadership development programme.

The aim is to develop a community of practice that is better equipped to shape the future of your place.

Who should apply?

This programme is for communities who are keen to develop community-led tourism. We are especially interested in working with communities that would benefit from this resource and support to be more connected and visionary.

Participating individuals should start the programme feeling excited for their community, ready to collaborate and have an open-mind to being part of the full programme schedule.

We encourage a wide mix of individuals from your community to participate to ensure the whole community voice is heard.



If we don't do it now, we might have missed the opportunity of a lifetime."

Gil Penalosa, Founder of 8 80 Cities

FURTHER INFORMATION

Would you like to get involved? An information session will be held on **27 April** to share further details. This is your opportunity to ask any questions and explore how to engage your community.

[CLICK HERE TO BOOK YOUR SPACE](#)

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PROGRAMME AT A GLANCE



Visioning PART 1: 3 x 2 hour sessions | May & June 2022

Together with **members of your community**, you will have the opportunity to **share your visions for your community and the role of tourism in it**. These sessions will provide a safe space to connect, share ideas and aspirations with peers.



Building Connections: 3 x 2 hour sessions | Sept, Oct & Nov 2022

Hear inspiring stories from other rural communities in the UK and internationally, who have taken a lead in shaping local tourism.



Visioning PART 2: 4 x 2 hour sessions | Nov & Dec 2022

Your peer group will continue to participate in facilitated discussions, **developing a shared vision for tourism** in your community.



Leadership Development: 12 days | Starting January 2023

2 representatives from each community will continue the journey, participating in a responsive and innovative 12 day leadership programme with the aim of **enabling the community with support to achieve their vision**. This exciting programme will bring together participants from across Scotland and Wales to unlock personal leadership skills and insight into the potential opportunities tourism offers your community.



Community Learning: April 2023

Return as one community and agree on a plan going forward to help turn visions into a strong tourism offer that could support a sustainable community infrastructure and year round employment.

SECURE YOUR PLACE

[CLICK HERE TO REGISTER YOUR INTEREST](#)

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